



## 5. ZeBUSS WINTER SCHOOL 06. & 08. März 2023

### Great Scientific Presentations

**Referentin: Dimitra Lountzi, TwentyOne Skills Köln**

*Workshopsprache: Englisch*

#### **Description/Beschreibung:**

Storytelling works. Not only in movies and novels but also in science. In lectures, keynotes or in conference talks, using a great story makes your research accessible and relatable. In this seminar, you will learn the tools and techniques for telling great stories based on your experience and topics. We will look at models for academic use and practice storytelling both from a content as well as from a performance point of view.

#### **Objective/Ziel**

- What are the basics of Storytelling?
- What characterizes good storytelling for scientists?
- How can it be applied in academia?

#### **Methods/ Methoden**

- Learning methods and techniques that may work for different target groups.
- Establishing reference to your own research and topics
- Presentation exercises (including (video) feedback on your own presentations)
- Best Practice Examples