



4. ZeBUSS WINTER SCHOOL 07. & 09. März 2022

Methodologie und Methodik

Qualitative Research Methodologies and Ethnography

Referent: Dr. Christos Varvantakis, University of Goldsmith, London

Workshopsprache: Englisch

Inhalt: Qualitative research involves the collection and analysis of non-numerical data, such as text and images, and it usually aims to in-depth understandings of how people and groups make sense of their worlds and of their actions and experiences. Qualitative methodologies cover a very wide range of data collection and analysis methods and techniques, which we will attempt to map out in the course of this workshop. As a central example of qualitative research methodologies, we will examine in depth the case of ethnographic research and its basic methodological premises and apparatuses, such as participant observation, various types of interviews, fieldnotes and the use of (visual) media. A special focus of the workshop will be on sensitive issues that may arise in the course of the research, as well as on corresponding ethical issues and risk mitigation strategies. During the workshop participants will have the opportunity to discuss instances from their own research and/or queries, concerns, and questions about qualitative research practice.