



3. ZeBUSS WINTER SCHOOL 01. & 02. März 2021

Methodologie und Methodik

Qualitative Research Methods in Ethnography

Referent: Dr Christos Varvantakis, University of Goldsmith/London

Workshopsprache: Englisch

Inhalt: Qualitative research involve the collection and analysis of non-numerical data, such as text, images and sounds, and it usually aims to **in-depth understandings** of how people and groups make sense of their worlds and of their actions and experiences. Qualitative methodologies cover a very wide range of data collection and analysis methods and techniques, which we will attempt to map out in the course of this workshop. As a central example of qualitative research, we will examine in depth the case of **ethnographic research** and its basic methodological apparatuses, such as participant observation, various types of interviews, fieldnotes and the use of media. A second focus of the workshop will be on the use and facilitation of *visual media*, such as video, photography or drawing, in the process of qualitative research. In the course of the workshop the participants will have the opportunity to discuss instances from their own research and/or queries, concerns and questions about qualitative research practices.