

Master of Arts		International Management Studies					
Module 8	ECTS-Credits	Frequency	Contact hours	Total Workload	Contact Time	Self-study	Duration
Elective module 151121060	5	every 2nd semester (fall)	3 hrs/week	150 h	45 h	105 h	1 Semester
Name of module	Global Ethics: Marketing and Media Ethics						
<p>Students are prepared specifically for the ethical challenges they will face as international managers. Among other things, a path is opened for students to move into those parts of business consulting which focus on ethical and social auditing for consulting agencies, multinationals and NGO's. Feedback from alumni indicates that the ethics component of an International Management Studies degree provides a decisive competitive edge against other candidates when seeking challenging international assignments.</p> <p>The classes focus on combining theoretical and practical approaches. Students must develop their ethical reasoning processes in a structured fashion based on ethical theory, and apply these to a multitude of cases and real-life situations. Classes tend to focus on particular areas of global ethics, rather than comprehensively covering the whole field. We currently look, inter alia, at ethical dilemmas and phenomena which are peculiar to the international business environment, the impact of economic activity on the natural environment, sustainable development and the historical/future role of human choice/psychology in creating and averting collapse.</p>							
Module components							
No.	Module title						
1,	151121061						
	Global Ethics						