

Master of Arts		International Management Studies					
Module 40 Elective module 151220350	ECTS-Credits	Frequency	Contact hours	Total Workload	Contact Time	Self-study	Duration
	5	every 2nd semester (fall)	3 hrs/week	150 h	45 h	105 h	1 Semester
Module title	International Business						
<ul style="list-style-type: none"> • Apply economic analysis to the study of key aspects of the rationale for the operations of multinational businesses. • Analyse the major economic implications of and issues arising from foreign direct investment (FDI). • Facilitate and support students in utilising personal resources and materials so that they can carry out independent research into an aspect of the international economy, using research methods appropriate to the task. • Develop the researching, analysing data, presenting data, communication, problem solving, interpersonal and creative skills of students. • Be aware of the extent of and the reasons for FDI in the world economy. • Be able to critically analyse the major operations of the multinational business. • Be in a position to analyse the implications of the increase in FDI, including its impact on the globalisation process and national economies. • Be aware of some of the major contemporary issues impinging on multinational businesses' activities. <p>This module provides a focused, comprehensive and relevant coverage of contemporary multinational businesses. The module will examine the effects of the internationalisation of the firm and its impact on the global economy. It will help students understand different ways of analysing multinational firms and their impact. It will explore the operation of multinational business in different regions of the world and will examine their future prospects.</p>							
Module component							
No.	Module title						
1,	151220351 International Business						