

Master of Arts		International Management Studies					
Module 30 Elective course 151210260	ECTS-Credits	Frequency	Contact hours	Total Workload	Contact Time	Self-study	Duration
	5	every 2. Sem. (Autumn)	3 SWS	150 h	45 h	105 h	1 Semester
Name of module	Entrepreneurship: Theory and Practice						
Aim of the module (expected learning outcome and competencies to be acquired)	The objective of this course is to get familiar with required skills to start a business and evaluate business ideas of others. In this context it is relevant to identify, conceptualize, plan, finance, launch, manage and harvest new ventures in its particular environment. These topics are therefore discussed in this course.						
Contents of the module	This unit introduces the students to the field of entrepreneurship and planning for new business initiatives in the global business environment. Topics include entrepreneurial attitudes, abilities and behaviors; innovation; opportunity recognition; first-mover advantages and disadvantages and internationalization.						
Study section	1. semester						
Applicability	Also eligible for other Master programs of EUF or SDU (e.g., Kultur-Sprache-Medien or Energie- und Umweltmanagement).						
Person responsible	Prof. Dr. Susanne Royer						
Prerequisites	None						
Teilmodule							
No.	Name of the module	Type	Level of Obligation Obl. /Elec.	Contact hours	ECTS-Credits	Method of examination	graded?1
1.	151210261 Entrepreneurship Theory and Practice	V/ Ü	Obl.	3	5	presentation of case analysis, participation	ja
1 Explanation regarding graded study achievements							
3 Explanation regarding module examination							
Remarks							
17.12.2013							