

Bachelor of Arts		International Management					
Module 40 Elective module 153003330	ECTS	Frequency	contact hours	total Workload	Contact Time	Self-study	Duration
	5	every 2nd semester (Spring term)	3 hrs/week	150 h	45 h	105 h	1 Semester
Module title	<b>Culture and International Development</b>						
<p>The following course aims at developing in the student awareness of and ability to deal with different cultures and especially their business idiosyncracies, a core skill for international management.</p> <p>Classes select topics from the area of culture and international development and cover a spectrum of cross-disciplinary interest, ranging from intercultural studies at one end of the spectrum, and the historical emergence of diversity/regionalisation at the other, all of which are, i.a., looked at for the business/economic impact for the present and future. These classes occasionally specialise very closely on the culture and development of China and/or India. Feedback from alumni indicates that the China and India classes provide a decisive competitive edge against other candidates when seeking challenging international assignments.</p>							
Sub-module							
No.	Module title						
1,	153003331	Culture and International Development					