

Bachelor of Arts				International Management			
<b>Modul 37a</b> Elective Module 753003400	<b>ECTS</b>	<b>frequency</b>	<b>contact hours</b>	<b>total workload</b>	<b>contact time</b>	<b>self-study</b>	<b>duration</b>
	5	every 2nd semester (Spring term)	2 hrs/week	150 h	30 h	120 h	1 Semester
Module title	<b>Regional Economics 2 (Latin America)</b>						
<p>Students apply the knowledge they have acquired in business administration subjects and in Regional Economics I to concrete problems in companies, associations or public administration in the Spanish-speaking world.</p> <p>In the module, students will prepare a case study on a problem that is identified at company or intercompany level in a Spanish-speaking country. For this purpose, basic methodological knowledge for the development of case studies is imparted and applied.</p>							
Module component							
<b>Nr.</b>	<b>Title</b>						
1,	753003401	Regional Economics II (LA)					