

Spezialisierungsoption: M.Ed. Lehramt an Grundschulen										
Spezialisierungsoption: M.Ed. Lehramt an Sekundarschulen										
Spezialisierungsoption: Erziehungswissenschaftlicher Fach-Master-Studiengang										
Spezialisierungsoption: Fachwissenschaftlicher Master-Studiengang										
B.A. Bildungswissenschaften PO 2015							Teilstudiengang Textil + Mode			
Modultitel		Textilwirtschaft und Konsum								
englischer Modultitel		Textile and Clothing Industry and Consumption								
Modul 7 Pflichtmodul 515070000		ECTS	Lehrangebot	Workload	davon Präsenzzeit	davon Selbststud.	Dauer	Turnus	Studienabschnitt	
		5	2 SWS	150 h	30 h	120 h	1 Semester	jedes Wintersemester	5. Semester	
Course aims and requirements		The students acquire an overview of the historical development of the textile craft in the industry and from local to global production processes. Using various theories and models, clothing as an economic and consumer good is analysed and an overview of the significance of fashion and brands is gained on the basis of current market research studies. Along the systematics of the "textile chain", the ecological consequences of textile production and consumption are critically reflected and compared with concepts of sustainable management.								
		The students learn specific knowledge about market research and consumption data. They will acquire skills in the theory-based analysis of textile-economic relationships and in the identification of ecological problems through production and consumption.								
		The students deepen their competences in research and evaluation of scientific sources, reading of basic texts as well as the analysis and interpretation of quantitative surveys. They can produce general and contextual knowledge, structure it didactically and communicate it.								
		Students acquire the ability to change perspectives in economic science, to critically reflect on consumer behaviour and to								
Teilmodule										
Nr.	Titel	Art	SWS	Pflicht-/Wahlpflicht	Prüfungsform	benötigt?	Geplante Gruppengröße	Workload		
								Präsenzzeit	Vor-/Nachbereitg. LV	Prüfungsvorb. / Prüfungserarbeitung
1.	515071000 Textilwirtschaft und Konsum	S	2	Pfl.			40	30	70	