

Tech-Psychology and parasocial relationship formations: a research seminar

111119e 590032000, 594322000, 10800302

(exam: research paper - 15 pages)

Tech-Psychology and digital communication: a research seminar

111120e 590032000, 594322000, 10800302

(exam: research poster in groups)

Seminar description (same for both):

In this empirical seminar you will do your own micro study and practice how to conduct and present scientific research. Within this frame I will introduce the psychology of communication with a focus on the aspects of social media in relation to the psyche of individual subjects, within group dynamics and collective behavior.

As the current state of research in psychology is primarily only available in English this seminar includes an English reading tutor (Scott Simpson), who will help you to practice general English skills and to work through scientific literature, which will be a great advantage for your further studies.

There is no prescribed requirement for language level, however realistically a solid B2 is helpful to follow the course, but feel free to join at any language level.