

Bachelor of Arts				International Management			
BIM W1 26 Wahlpflichtmodul 105302600	ECTS-Credits	Frequency	Contact hours	Total Workload	Contact Time	Self-study	Duration
	5	je nach Angebot	3 SWS	150 h	45 h	105 h	1 Semester
Name of module	Multinational Business Finance						
Aim of the module (expected learning outcome and competencies to be acquired)	<ol style="list-style-type: none"> 1. Train the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. 2. Get to know Internationalization from a finance perspective 						
Contents of the module	Chapter 1: Comparative Corporate Governance and Financial Goals Chapter 2: The International Monetary System Chapter 3: The Balance of Payments Chapter 4: International Parity Conditions Chapter 5: Foreign Exchange Rate Determination and Forecasting Chapter 6: The Foreign Exchange Market Chapter 7: Foreign Currency Derivatives Chapter 8: Transaction Exposure Chapter 9: Operating Exposure Chapter 10: Translation Exposure Chapter 11: Global Cost and Availability of Capital Chapter 12: Sourcing Equity Globally Chapter 13: Financial Structure and International Debt Chapter 14: Interest Rate and Currency Swaps Chapter 15: International Portfolio Theory and Diversification Chapter 16: Foreign Direct Investment Theory and Strategy Chapter 17: Political Risk Assessment and Management Chapter 18: Multinational Capital Budgeting Chapter 19: Cross-Border Mergers, Acquisitions, and Valuation Chapter 20: International Trade Finance Chapter 21: Multinational Tax Management Chapter 22: Working Capital Management						
Study section	3.-5. Studiensemester						
Applicability	The course may also be opened for other bachelor programmes of the EUF.						
Person responsible	Prof. Dr. Holger Hinz						
Prerequisites	Module BIM PF 05 (BWL 4: Finance)						
Sub-module							
No.	Name of the module	Type	Level of Obligation Obl./Elec.	Contact hours	ECTS-Credits	Method of examination	graded? ¹
1.	105302601 Multinational Business Finance	V/Ü/S	Obl.	3	5	60 min. (written) exam or paper (10-20 pages)	yes
¹ Explanation regarding graded study achievements	-						
³ Explanation regarding module examination	-						
Remarks	Language of instruction: English. Part of elective 1.						
08.02.2024							