

Bachelor of Arts				International Management			
BIM W2 61 Elective course 105306100	ECTS-Credits	Frequency	Contact hours	Total Workload	Contact Time	Self-study	Duration
	5	every 2. Sem. (Autumn)	3 SWS	150 h	45 h	105 h	1 Semester
Name of module	International Business Ethics						
Aim of the module (expected learning outcome and competencies to be acquired)	Students are prepared specifically for the ethical challenges they will face as international managers. Among other things, a path is opened for students to move into those parts of business consulting which focus on ethical and social auditing for consulting agencies, multinationals and NGO's. Feedback from alumni indicates that the ethics component of an international management degree provides a decisive competitive edge against other candidates when seeking challenging international assignments.						
Contents of the module	The classes focus on combining theoretical and practical approaches. Students must develop their ethical reasoning processes in a structured fashion based on ethical theory, and apply these to a multitude of cases and real-life situations.						
Study section	3. semester						
Applicability	The course may also be opened for other bachelor programmes of the EUF.						
Person responsible	James Lovejoy, MA PhD						
Prerequisites	None						
Sub-module							
No.	Name of the module	Type	Level of Obligation Obl./Elec.	Contact hours	ECTS-Credits	Method of examination	graded? ¹
1.	105306101 International Business Ethics	S/ P	Pfl.	3	5	see below	yes
¹ Explanation regarding graded study achievements							
³ Explanation regarding module examination	written exam (120 min.) or presentation (30 min.) or assignment (8-12 pages)						
Remarks	Language of instruction: English. Part of elective 2.						
06.01.2022							