

Bachelor of Arts				International Management			
Module 15 Obligatory course 153001170	ECTS-Credits	Frequency	Contact hours	Total Workload	Contact Time	Self-study	Duration
	5	every 2. sem. (Autumn)	3 SWS	150 h	45 h	105 h	1 Semester
Name of module	Methoden 2: Forschungsmethodik und Empirisches Projekt						
Aim of the module (expected learning outcome and competencies to be acquired)	The module develops students' understanding of key research methods issues and concepts, and introduces further topics in research methods and key concepts in research methods. After studying this module students should have a good understanding of how different elements of research methods are intertwined to create a research project, and better understand a common currency of research, scholarly journal articles. The module is also practical, with students undertaking aspects of research within a project which has particular benefits regarding skill development for undertaking a thesis.						
Contents of the module	<p>The module deepens students' understanding of the following topics: the re-search process itself, literature reviews, questionnaires and knowledge creation. The content often has a practical element, considering both potential problems for specific and general research issues, and their possible solutions. The content recaps and enhances prior knowledge of sampling issues, different types of data, correlation, causation, questionnaire design, interpreting the results of quantitative research.</p> <p>Furthermore, the module contains exploration of sample selection (for own re-search, and of existing data), interviews as a research tool, qualitative re-search, case study research, and fosters a critical approach to the assessment of scientific research reasoning.</p> <p>There is an emphasis on how the different elements of the research process are integrated, which the practical assessment reflects.</p>						
Study section	3. Studiensemester						
Applicability	The course may also be opened for other bachelor programmes of the EUF.						
Person responsible	Dr. Alan Piper						
Prerequisites	The successful completion of the module "Forschungsmethodik 1" is strongly recommended.						
Sub-module							
No.	Name of the module	Type	Level of Obligation Obl./Elec.	Contact hours	ECTS-Credits	Method of examination	graded? ¹
1.	153001171 Methoden 2: Forschungsmethodik und Empirisches Projekt	S/ P	Obl.	3	5	Mini-research project/ portfolio	yes
¹ Explanation regarding graded study achievements							
³ Explanation regarding module examination							
Remarks	The module is supported by a website which students contribute to: http://delicious.com/flensburgresearchmethods						