



Entrepreneurship, Diversity & Cultural Issues

THE UPCYCLING CHALLENGE

Interdisciplinary module of MIM S107 & KSM

Dr. Carolin Ermer & Dr. Kirsten Mikkelsen







Interdisciplinary and
Intercultural Learning ->
Work hands on with a
family-owned Business

Entrepreneurial Mindset & Pitch Practice

Sustainability & Circular Supply Chain

Design Thinking & Critical Thinking

Trendresearch, Innovation & Prototyping Artemis Network &

BDA (Business

Development Agencies)





Circular textiles awareness

R & D support Investment support for SMEs



- How can leftover material of carpet production transform into new material?
- How can carpet waste be used as a resource for other industries?
- How and what kind of network can support a circular economy in this case?
- Your ideas...

#### SHARED USE

Startup & SME Investment funding & support

> Green public procurement

Renting & leasing services Sharing platforms

MANGE

Reduced VAT

Mind-shift from owning to sharing

on sharing Legal support

#### Durable products

### LONGER USE

Maintenance services

Reduced VAT on repair Labour subsidies

Promoting longer Repair skills & DIY Maintenance guidelines

Repair services

#### **REUSE AS PRODUCT**

Take-back & resale Reuse stores & platforms

COLLECTION

Reuse targets Reduced VAT on second-hand

Competition support to secondhand stores

Extended producer

responsibility

Separated collection obligations

Promoting reuse

Recycling & recycled content

**Ouality requirements for** 

Collection schemes

Manual & automated

Europa-Universität Flensburgeres

Clear end-of-waste criteria Investment funding & support

sorting

**REUSE AS MATERIAL** 

CONSUMPTION

**AND STOCK** 



Dr. Carolin Ermer The Upcycling Challenge Jackstädt-Zentrum

WASTE PREVENTION

Waste separation &





- Basics of entrepreneurial skills and tools
- Critical reflection of challenges of entrepreneurship against the background of contributions from diversity and gender research
- Methodological and research competencies
- Intercultural skills by taking cultural issues in the context of entrepreneurship into account



# **EXAM PERFORMANCE**



- Written learning journal (approx. 15 pages)
- Final presentation (pitch) with plenum and company Matti
- Scheduled small tasks between seminar sessions







## Questions? Let's talk!

