



Interreg



Deutschland – Danmark

Kofinanziert von  
der Europäischen Union  
Medfinansieret af  
Den Europæiske Union



Jackstädt-Zentrum  
Forschung. Praxis. Zukunft.

Entrepreneurship, Diversity  
& Cultural Issues

# THE UPCYCLING CHALLENGE

Interdisciplinary module of MIM S107 & KSM

Dr. Carolin Ermer & Dr. Kirsten Mikkelsen



Europa-Universität  
Flensburg



# THE UPCYCLING CHALLENGE - AN INTERDISCIPLINARY CASE STUDY

Interdisciplinary and  
Intercultural Learning ->  
Work hands on with a  
family-owned Business

Entrepreneurial Mindset  
& Pitch Practice

Sustainability &  
Circular Supply Chain

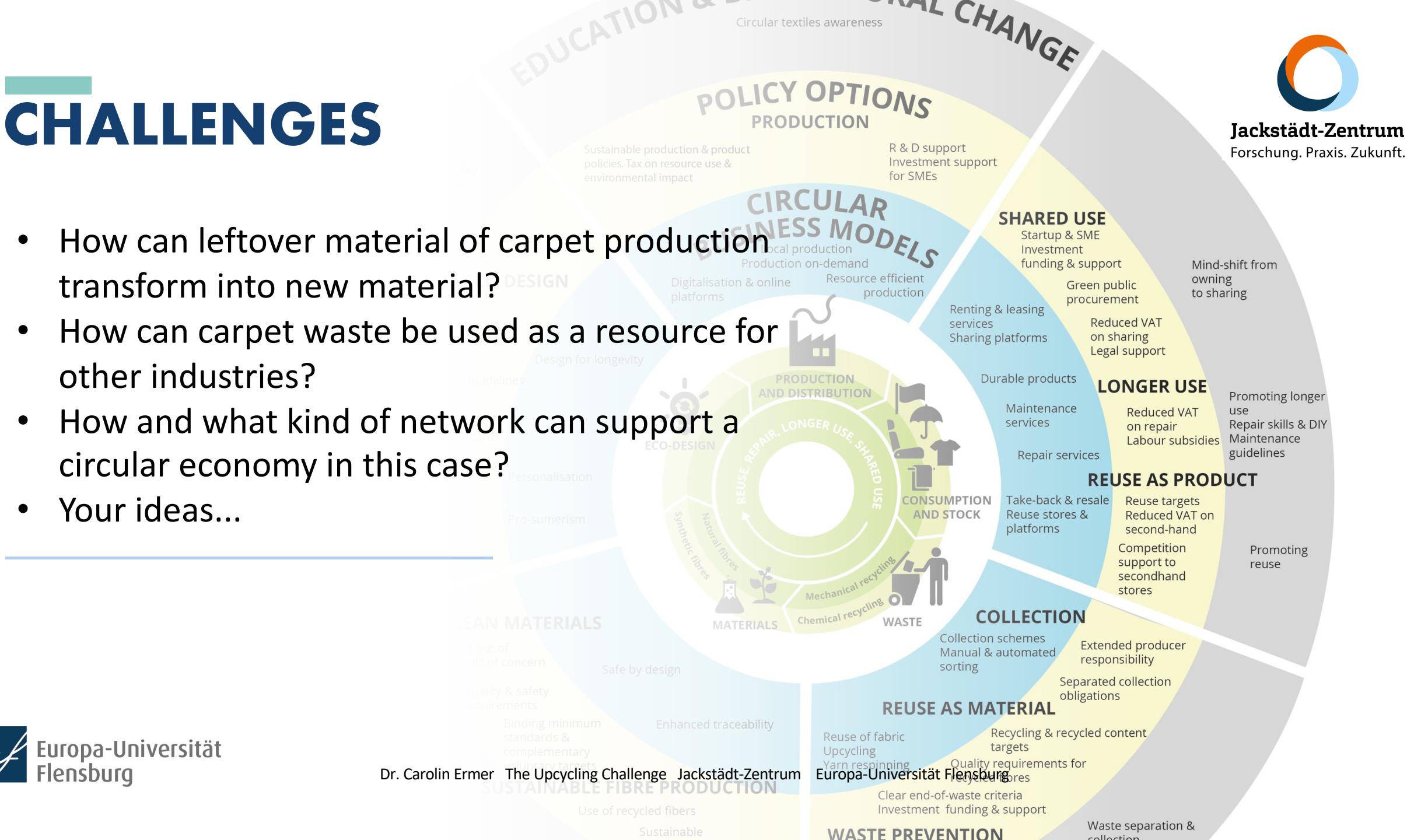
Design Thinking  
& Critical Thinking

Trendresearch,  
Innovation &  
Prototyping

Artemis Network &  
BDA (Business  
Development Agencies)

# CHALLENGES

- How can leftover material of carpet production transform into new material?
- How can carpet waste be used as a resource for other industries?
- How and what kind of network can support a circular economy in this case?
- Your ideas...



- Basics of entrepreneurial skills and tools
  - Critical reflection of challenges of entrepreneurship against the background of contributions from diversity and gender research
  - Methodological and research competencies
  - Intercultural skills by taking cultural issues in the context of entrepreneurship into account
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# EXAM PERFORMANCE



Jackstädt-Zentrum  
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- Written learning journal (approx. 15 pages)
  - Final presentation (pitch) with plenum and company Matti
  - Scheduled small tasks between seminar sessions
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Questions? Let's talk!



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Carolin Ermer The Upcycling Challenge Jackstädt-Zentrum Europa-Universität Flensburg