

»Networks in changing business ecosystems«

5th International Research Symposium Europa-Universität Flensburg [HYBRID], June 22-23, 2022



Photo credit: M. Royer, L. Royer

Venue

Hybrid (online and in-person) symposium at Europa-Universität Flensburg held in Flensburg on June 22-23, 2022)

Call for Contributions

Abstracts (approx. 500 words) relating to the symposium theme *Networks in changing business environments* are invited. Please include author affiliations and contact details of corresponding author.

Key Dates

1 May 2022: Deadline for submission of abstracts – early submissions are welcome!

June 22 & 23, 2022: Hybrid Research Symposium in Flensburg

Start: Wednesday 2 p.m.
Close: Thursday 12 p.m.

Contact

Enquiries and abstract submission:

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Further information:

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SYMPOSIUM THEME

Understanding how firms and other stakeholders cooperate and exploit networked resources is the core agenda of this research symposium. Increasingly, owning resources appears to be less relevant to contemporary organisations than having access to resourceful networks.

Businesses need to take into account the interplay between local activities in regional clusters and those embedded in global value chains in turbulent times. Their various value creation activities may follow different organisational principles – exchange modes vary between market, hierarchy and cooperative governance forms. The notion of cultivating and accessing resourceful networks thus is significant. Business activities extend beyond the focal firm and into a dynamic relational space which connects stakeholders, other firms and industry participants in changing ecosystems.

The organisers of the research symposium have the aim to bring together researchers from diverse backgrounds to share knowledge and insights into the topic of networks in changing business environments. Building on this interdisciplinary exchange we seek to establish a broad cooperative research agenda about the contemporary role of businesses in an increasingly networked world.

INVITATION TO ATTEND

The symposium is held **in-person in Flensburg** in the afternoon of June 22 and in a **hybrid mode** in the morning of June 23, 2022.

INVITED TOPICS

We are interested in developing knowledge about the role of relational resources in a networked environment within changing business ecosystems.

We invite papers from a wide range of multidisciplinary and cross-sectoral approaches in the following topic areas:

- Sustainability-oriented strategies, resources & networks
- Entrepreneurial ecosystems
- Cross-border clusters and networks
- Public policy in regional networks
- Network and cluster governance
- Outsourcing, back-sourcing & GVCs
- Innovation network (dynamics) & open innovation
- Regional resources/location advantage

ORGANISATIONAL MATTERS

The symposium will be a combination of keynote speeches, paper presentations and highly interactive sessions. We strive for an informal set-up and a lot of interaction and are always happy to include new people! There is no fee for participation but it is expected participants pay for their transport, accommodation and meals during the conference.

ORGANISING TEAM

Prof. Susanne Royer, EUF, Germany

Prof. Kerry Brown, Edith Cowan Uni, Australia

Prof. John Burgess, Torrens University, Australia

A/Prof. Susanne Gretzinger, SDU, Denmark

A/Prof. Mads Bruun Ingstrup, SDU, Denmark

Dr. Sidsel Grimstad, Uni of Newcastle, Australia

Dr. Nils Grashof, FSU Jena, Germany