

## »Networks in changing business ecosystems«

### 9<sup>th</sup> International Research Symposium

Helmut-Schmidt-University Hamburg [HYBRID], June 24-25, 2026

#### Venue

Hybrid (online and in-person)  
symposium at Helmut-  
Schmidt-University, Hamburg,  
Germany, held on June 24-25,  
2026



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**Helmut-Schmidt-University - Holstenhofweg 85 - 22043 Hamburg  
(ROOM: Thomas Ellwein Saal)**

### WEDNESDAY, June 24, 2026

13.45-14.00 Getting in touch & Coffee

14.00-14.15 Welcome and Introduction to the Research Symposium (Wenzel Matiaske)

14.15-14.45 **Impulse & Key Note Presentation:** What happens when an existing ecosystem is disrupted: The role of policy levers in business ecosystem transformation in the Live Sheep Export Industry in Australia (Kerry Brown, Edith Cowan University, Perth, Australia; co-authors: Jeremy Farr-Wharton, Peter Galvin and James Smith, Edith Cowan University, Perth, Australia)

14.45-15.00 Coffee

15.00-16.10 **Research Session I: Circular ecosystems & sustainability (Chair: Susanne Gretzinger)**

**Circular ecosystems 2.0: The systems-change gap between resource circularity and financial extraction** (Julia Anne Gross; University of Hamburg, Germany, Fenna Blomsma; University of Hamburg, Germany & Global Systems Institute, University of Exeter, UK & Graham Boyd; Evolutesix, Lower Boddington, UK & Centre Leo Apostel, Vrije Universiteit Brussel, Belgium)

**Cooperatives, circular economy and eco-innovation in the Asia Pacific** (Sidsel Grimstad; Griffith University, Queensland, Australia & Ann Apps, University of Newcastle, Australia)

**A Thematic Analysis of Sustainable Value Creation in Apparel - the Case of Germany** (Maïke Simon & Susanne Royer; Europa-Universität Flensburg, Germany)

16.10-16.30 **Concluding Remarks (Susanne Royer)**

18.00-20.00 Hamburg Walk/Grindelviertel (start at: Edmund-Siemers-Allee 1)

20.00-22.00 Dinner at Deli-K, Hartungstraße 20, 20146 Hamburg [at own expense]

## THURSDAY, June 25, 2026

09.30-09.45 Welcome & Coffee

### 09.45-10.30 Research Session II: Rural ecosystems (Chair: Sidsel Grimstad)

**Networks and clusters of tacit knowledge in the New Zealand electricity supply industry** (Johanna Clarke; Waikato Institute of Technology, New Zealand, Kantha Dayaram & Sharyn Curran; Curtin University, Australia & John Burgess, Torrens University, Australia)

**Managing online and offline touchpoints of rural “geographical places”:** The case of the town **Sønderborg in Southern Jutland, Denmark** (Susanne Gretzinger & Sadia Soltani; University of Southern Denmark, Birgit Leick; USN Handelshøyskolen, Norway & Barbara Gulisova, Universitat de Girona, Spain)

10.30-10.45 Coffee

### 10.45-11.30 Research Session III: Nascent ecosystems (Chair: Nils Grashof)

**Sustainable business model design under technological interdependence in nascent AI Ecosystems** (Tjark Göllner, Berlin School of Economics and Law, Germany)

**Towards a better understand of hybrid bottleneck strategies - the case of the nascent green hydrogen transport ecosystem** (Sebastian Wirth & Susanne Royer; Europa-Universität Flensburg, Germany)

11.30-11.45 Coffee

### 11.45-12.55 Research Session IV: Changing ecosystems (Chair: Maïke Simon)

**The role of alliance networks in building organizational resilience** (Thea Paeffgen & Tine Lehmann; htw Hochschule für Technik und Wirtschaft, Berlin, Germany)

**Unconscious cooptation: A case study** (Victor Wolf; Technische Universität Bergakademie Freiberg, Germany)

**Relational niche strategy in price-driven markets: Evidence from a longitudinal intermediary case** (Bartosz Deszczyński, Poznań University of Economics and Business, Poland)

### 13.00-13.30 Conclusions - summary - future research agenda (facilitated by Kerry Brown)

14.00 Research Symposium concludes with Coffee & Sandwiches