

Europa-Universität Flensburg
International Institute of Management
Department of Strategic and International
Management
Prof. Dr. Susanne Rover

University of Lodz
Faculty of Management
Department of Entrepreneurship
and Industrial Policy
Prof. Dr. Pawel Glodek

**University of Applied Sciences
Kempten**
Faculty of Business Administration
International Management:
Marketing & Sales
Prof. Dr. Uwe Stratmann

Radboud University Nijmegen
Nijmegen School of Management
Dpt. of Business Administration
Dr. Ir. Nanne Migchels

January 07, 2026

Time Schedule for the Distance Learning Seminar 2026:

Navigating nascent green tech ecosystems - Business model challenges and opportunities around battery-electric and hydrogen heavy-duty transport technologies

This module is planned in a hybrid format with online and in-person meetings as reflected in the time schedule below.¹

TBA	UL/KU/RUN: Meetings for the students with introduction to the course.
March 11 16.00-18.30, MAD 126	EUf: Meeting for the Flensburg students with introduction to the course and Q&A session
March 18 16.00-18.30, MAD 126	EUf: Meeting for the Flensburg students with preparations for the kick-off workshop & making travel arrangements for the excursion to Lodz in May (jointly booking the train tickets for the travel to Lodz & checking out accommodation possibilities)
March 23-25 Kick-off workshop at EUf	Kick-off with the participants from all partner universities in Flensburg (with the possibility of online participation upon special request): <ul style="list-style-type: none"> • Introduction to the project & general information about the overall topic • Formation of student teams & topic assignment • Team building & group rules • Getting to know each other & joint activities in Flensburg • Impulse lectures • Supervised group work for the student teams to plan their cooperative work • Brief students' presentations regarding the joint research projects (research aims, questions and structure of paper) • Feedback for planned research projects
April 08 16.00-18.30, MAD 126	EUf: Current state of the projects, feedback & questions
April 22 16.00-18.30 ZOOM-Meeting via KU	Digital meeting with the participants from all partner universities with brief students' presentations regarding the current state of the joint research projects This meeting is organized via ZOOM ; Link: https://hs-kempten.zoom-x.de/j/99419428436?pwd=enpZY2J2YXUzRU50SExqNm5rNkdJQT09
April 29 16.00-18.30, MAD 126	EUf: Current state of the projects, feedback & questions
May 06 16.00-18.30, MAD 126	EUf: Current state of the projects, feedback & questions, preparation of digital meeting II
May 20 16.00-18.30 ZOOM-Meeting via KU	Digital meeting with the participants from all partner universities to make final plans regarding the in-person meeting in Lodz Brief reports from all groups Supervised breakout rooms for the student teams for final discussions of the presentations to be held in Lodz Q&A-Session Outlook to the program in Lodz This meeting is organized via ZOOM ; Link: https://hs-kempten.zoom-x.de/j/99419428436?pwd=enpZY2J2YXUzRU50SExqNm5rNkdJQT09
May 27 16.00-18.30, MAD 126	EUf: Current state of the projects, feedback & questions
June 03 16.00-18.30, MAD 126	EUf: Current state of the projects, feedback & questions, preparation of in-person meeting in Lodz
June 10-13 The students travelling to Lodz start early on June 10 th and are back home late on June 13 th !	Common workshop with the participants from the partner Universities in Lodz (with the possibility of online participation upon special request): <ul style="list-style-type: none"> • Expert lectures • Group work • Student presentations • Joint activities in Lodz <i>Detailed outline follows!</i>
June 15	Delivery final paper

¹ The information in dark grey are relevant for the students specified while the information in black is relevant for all participants (UL= University of Lodz, KU= Kempten University of Applied Science, RUN= Radboud University Nijmegen, EUf= Europa-Universität Flensburg).