

Europa-Universität Flensburg

Management

Prof. Dr. Susanne Royer

International Institute of Management

Department of Strategic and International



University of Lodz Faculty of Management Department of Entrepreneurship and Industrial Policy

Prof. Dr. Pawel Glodek



University of Applied Sciences Kempten

Faculty of Business Administration International Management: Marketing & Sales Prof. Dr. Uwe Stratmann



Radboud University Nijmegen Nijmegen School of Management Dpt. of Business Administration Dr. Ir. Nanne Migchels

January 31, 2024

Time Schedule for the Distance Learning Seminar 2024: Business models in nascent ecosystems - The example of the green hydrogen powered heavy truck sector

This module is planned in a hybrid format with online and in-person meetings as reflected in the time schedule below.¹

TBA	UL/KU/RUN: Meetings for the students with introduction to the course.
March 13	EUF: Meeting for the Flensburg students with introduction to the course and Q&A session
16.00-18.30, MAD 126	
March 20	EUF: Meeting for the Flensburg students with preparations for the kick-off workshop & making travel arrangements
16.00-18.30, MAD 126	for the excursion to Lodz in May (jointly booking the train tickets for the travel to Lodz & checking out
	accommodation possibilities)
March 25-27	Kick-off with the participants from all partner universities in Flensburg (with the possibility of online participation
Kick-off workshop at	upon special request):
EUF	Introduction to the project & general information about the overall topic
	Formation of student teams & topic assignment
	Getting to know each other & joint activities in Flensburg
	Impulse lectures
	Supervised group work for the student teams to plan their cooperative work
	Brief students' presentations regarding the joint research projects (research aims, questions and structure of
	paper)
	Feedback for planned research projects
April 10	EUF: Current state of the projects, feedback & questions
16.00-18.30, MAD 126	
April 24 (tbc)	Digital meeting with the participants from all partner universities with brief students' presentations regarding the
16.00-18.30	current state of the joint research projects
ZOOM-Meeting via KU	This meeting is organized via ZOOM (Link will be shared prior to meeting)
May 08	EUF: Current state of the projects, feedback & questions
16.00-18.30, MAD 126	
May 15	EUF: Current state of the projects, feedback & questions
16.00-18.30, MAD 126	
May 22	EUF: Current state of the projects, feedback & questions
16.00-18.30, MAD 126	
May 29 (tbc)	Digital meeting with the participants from all partner universities to make final plans regarding the in-person
16.00-18.30	meeting in Lodz
WebEx-Meeting via	Brief reports from all groups
EUF	Supervised breakout rooms for the student teams for final discussions of the presentations to be held in Lodz
	Q&A-Session
	Outlook to the program in Lodz
	This meeting is organized via WebEx (Link will be shared prior to meeting)
June 05-08	Common workshop with the participants from the partner Universities in Lodz (with the possibility of online
The students travelling	participation upon special request):
to Lodz start early on June 5 th and are back	Expert lectures
home late on June 8 th !	Group work
nome rate on June 8"!	Student presentations Student presentations
	Joint activities in Lodz
	Detailed outline follows!
TBA	LU/KU/RUN: further student meetings
June 12	EUF: Final discussion round for the Flensburg students
16.00-18.30, MAD 126 June 15 (tbc)	Delivery final paper

The information in dark grey are relevant for the students specified while the information in black is relevant for all participants (UL= University of Lodz, KU= Kempten University of Applied Science, RUN= Radboud University Nijmegen, EUF= Europa-Universität Flensburg).