

6th International Research Symposium

June 21st – 22nd 2023, Jena, Germany

Networks in changing business ecosystems

Current status: June 19th 2023

Venue: Carl-Zeiß-Str. 3; Seminar room 308

Wednesday, June 21st, 2023

14:00 – 14:15

Welcome and Introduction to the Research Symposium

Nils Grashof, Faculty of Economics and Business Administration,
Friedrich Schiller University Jena

14:15 – 14:30 (virtual)

Practical insights: From Value-Adding Webs to Challenge-led-Innovation?

Sidsel Grimstad, Griffith Centre for Systems Innovation, Griffith
University

14:30 – 15:00 (virtual)

Internationalizing cluster organizations on market terms

Mads Bruun Ingstrup, Department of Entrepreneurship and
Relationship Management, University of Southern Denmark

15:00 – 15:15

Coffee break

15:15 – 15:45

Global Supply Chain of the future” - with main focus on resilience, sustainability, and organizational challenges in the aviation industry

Jesco A. Danylow, Agilios Personal GmbH
Irene E. Rath, Europäische Fernhochschule Hamburg

15:45 – 16:15 (virtual)

Building Resilience in Supply Chains by Small, Medium Enterprises: Network Performance during COVID-19

Kerry Brown, School of Business and Law, Edith Cowan University

16:15 – 16:30

*** Coffee break***

16:45 – 17:15

Exploration of onshore backourcing for cases in the European and Australian apparel industry

Susanne Royer, Department Strategic and International Management, Europa-Universität Flensburg

Kerry Brown, School of Business and Law, Edith Cowan University

John Burgess, The Centre for Organisational Change and Agility (COCA), Torrens University

Susanne Gretzinger, Department of Entrepreneurship and Relationship Management, University of Southern Denmark

17:15 – 17:45 (virtual)

Merging cluster organizations: pre-existing, process and sequence triggers

Mads Bruun Ingstrup, Department of Entrepreneurship and Relationship Management, University of Southern Denmark

19:00 –

***** Dinner*****

Restaurant "Zum Sack", Oberlauengasse 14-17

Thursday, June 22nd, 2023

09:00 – 09:45 (virtual)

Keynote

Matthias Menter, Faculty of Economics and Business Administration, Friedrich Schiller University Jena

09:45 – 10:00

*****Coffee break*****

10:00 – 10:30 (virtual)

Developing Regional Local Government Workforces through Innovation and Networking: A Case Study from Regional South Australia

John Burgess, The Centre for Organisational Change and Agility (COCA), Torrens University

10:30 – 11:00

Evolutionary innovation networks: The Case of the Proptech Ecosystem How to meet high volume recruiting demand in a candidate driven market using the example of an EV factory eastern Germany

Jens Mentzendorff, Account Director Pontoon Solutions GmbH
Irene E. Rath, Europäische Fernhochschule Hamburg

11:00 – 11:15

*****Coffee break*****

- 11:15 – 11:45** **Innovation Radicalness of Entrepreneurial Ecosystems: An Analysis of Regional Knowledge Flows**
Martina Burrati, Faculty of Economics and Business Administration, Friedrich Schiller University Jena
- 11:45 – 12:15** **Evolutionary innovation networks: The Case of the Proptech Ecosystem**
Damien Nouvel, ESPI2R Nantes
- 12:15 – 13:30** *****Lunch*****
Restaurant: Versilia, Wagnergasse 5
- 13:30 – 14:00 (virtual)** **How Networks between Destination Management Organizations (DMOs) Promote Destinations Sustainability and Resilience**
Neema Kaaya, Department of Business, Marketing and Law, USN School of Business
- 14:00 – 14:30** **Business models in the green hydrogen ecosystem – Considerations on value creation and value capture possibilities regarding hydrogen powered heavy trucks**
Susanne Royer, Department Strategic and International Management, Europa-Universität Flensburg
- 14:30 – 14:45** *****Coffee break*****
- 14:45 – 15:15** **Always look on the bright side of clusters: New insights on the relationship between clusters and social well-being in regions**
Nils Grashof, Faculty of Economics and Business Administration, University of Jena
- 15:15 – 15:45 (virtual)** **Survey on Networking in Knowledge Generation and Innovation: Rationale, Mechanisms, and Policy Relevance (NetSurvey)**
Dirk Fornahl, Faculty of Economics and Business Administration, University of Jena
- 15:45 – 16:00** **Conclusion**
Nils Grashof, Faculty of Economics and Business Administration, University of Jena
- 16:00 – 17:00** **Organizers meeting**