

»Networks in changing business ecosystems«

5th International Research Symposium Europa-Universität Flensburg [HYBRID], June 22-23, 2022

Venue

Hybrid (online and in-person)
symposium at Europa-
Universität Flensburg held in
Flensburg on June 22-23,
2022)



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PROGRAMME

Location: EUF building [HELSINKI \[HEL 164\]](#) or online

WEDNESDAY, JUNE 22

14:00 – 14:30 **Welcome** at the Europa-Universität Flensburg
Introduction to the Research Symposium (Susanne Royer)

14:30 – 16:00 **Research Session I: Network and cluster governance** (Chair: Susanne Royer)

Declining clusters in thin regions: The socio-economic challenges (Mads Bruun Ingstrup, Arnault Morisson & Heike Mayer)

The constructed governance as a solution to the structure and operability of e-waste recycling networks (Ernesto M. Giglio, Andrea Deroldo & Giovanni Frigieri)

Network governance in the governmental sport incentive in Brazil (Robson Coelho Guerreiro & Julio Carneiro da Cunha)

16:00 – 16:30 **Coffee Break**

16:30 – 18:00 **Research Session II: Entrepreneurial and digital business ecosystems** (Chair: Mads Bruun Ingstrup)

Future visions and images in food ecosystems: an open innovation perspective (Daniele Leone)

Digital business ecosystems: Technologies, markets, business models, management, and societal challenges (Sabine Baumann)

The role of digital platforms in defining the entry mode: a simulation model for managing international hybrid offerings networks (Francesco Schiavone & Andrea Caporuscio)

18:00 – 18:15 **Summary & Conclusions** (Susanne Gretzinger)

19:30 **Joint dinner**

THURSDAY, JUNE 23

08:30 – 08:45 **Welcome** at the Europa-Universität Flensburg

08:45 – 9:45 **Research Session III: Outsourcing, backsourcing & global value chains** (Chair: Nils Grashof)

Transformation of (global) value chains in times of a global pandemic – coming to a better understanding of backsourcing activities to Europe and Australia (Kerry Brown, John Burgess, Susanne Gretzinger & Susanne Royer)

Services backsourcing: Long-term consequence or short-term trend? (Selina Silbernagel)

09:45 – 10:00 **Coffee Break**

10:00 – 11:00 **Insights** from network contexts in Northern Germany (& Southern Denmark)

Short presentations

- *Local factors and innovation in the health care sector* (Stephan Rohde, DAK, Hamburg, Germany)
- *Hydrogen Valleys in Schleswig-Holstein – creating regional ecosystems for green hydrogen* (Sebastian Wirth, EKSH, Kiel, Germany)
- *Interreg Deutschland-Danmark – facilitating cross-border networks* (Charlotte Steffen, Interreg Office, Kruså, Denmark)
- *2 UNIVERSITIES | 1 CAMPUS | 1 BORDER | How to turn competition into cooperation?* (Kirsten Mikkelsen, @ventureDock, Jackstädt-Zentrum, Flensburg, Germany)

Discussion round

11:00 – 11:30 **Coffee Break & Photo Session**

11:30 – 13:00 **Research Session IV: Sustainability-oriented strategies, resources & networks** (Chair: Kerry Brown)

Co-operatives as a unique type of intermediary for eco-innovation and sustainable development (Sidsel Grimstad)

The impact of changes in social capital and structure on farmer trust, farmer behaviour and organisational legitimacy. The case of Indian dairy cooperatives (Neha Christie & Sidsel Grimstad)

Towards an understanding of competitive advantage in sustainability-oriented value chains in the Northern German food ecosystem – A natural-resource-based view perspective (Susanne Royer & Maïke Simon)

13:00 – 13:45 **Lunch Break**

13:45 – 15:15 **Research Session V: Innovation network dynamics & open innovation** (Chair: Susanne Gretzinger)

The regional policy orientation and the evolution of the entrepreneurial ecosystem. Evidence from Italian regions (Eva Panetti, Maria Cristina Pietronudo & Nicoletta Cangiano)

The case of the Danish company LINAK (Sadia Soltani)

The role and characteristics of incubators in a small open economy: The incubators established and fostered by Innovation Center Iceland in the period from 1999 to 2020 (Runolfur Smari Steinthorsson)

15:15 – 15:30 **Conclusions – summary – future research agenda** (facilitated by Susanne Royer)

15:30 **Research Symposium concludes**