



## MIM S2 01: Case Studies in Strategy – Course Outline

### IV. Course Material

All **cases** can be purchased. They are available to download on:  
<https://cb.hbsp.harvard.edu/cbmp/pages/discipline/strategy>.

All relevant course materials such as the **slides** shown will be available on the university's e-learning platform Moodle3. A dedicated group for this course has been set up. You will get the password for this group in the first course session. You can search for the group here: <https://elearning.uni-flensburg.de/moodle/>.

### V. Assignment and Credit Points

The module »Strategic Management: Theory and Practice (MIM S2 01)« consists of the lecture »Strategic Management (VL)« and the case study course »Case Studies in Strategy (Ü)« and is part of the specialization **Strategy & Organisation** of the Master study programme International Management Studies of the University of Flensburg. Students can earn 10 credit points for the module: 5 CP for the lecture and 5 CP for the case study course.

For the case study course students have to **participate** in the course discussions and prepare a **presentation** of a case (presentation, lead of discussion, written elaboration of the presentation) in a group of 2-5 students.

**Further details** are provided in the course outline of the corresponding lecture »Strategic Management (VL)«. Please read these carefully, too.

### VI. Contact

For further information please check our **website** [www.uni-flensburg.de/strategie](http://www.uni-flensburg.de/strategie) and the **Moodle3 group** or contact our **team**. This course will be held by Maike Simon, M.Sc. ([maike.simon@uni-flensburg.de](mailto:maike.simon@uni-flensburg.de)).

