

»Networks in changing business ecosystems«

6th International Research Symposium Friedrich Schiller University Jena [HYBRID], June 21-22, 2023



Photo credit: M. Royer, L. Royer

Venue

Hybrid (online and in-person)
symposium at Friedrich
Schiller University Jena held
in Jena (Germany) on June
21-22, 2023

Call for Contributions

Abstracts (approx. 500 words)
relating to the symposium
theme *Networks in changing
business environments* are
invited. Please include author
affiliations and contact details
of corresponding author.

Key Dates

1 May 2023: Deadline for
submission of abstracts –
early submissions are
welcome!

10 May 2023: Decisions on
acceptance

June 21 & 22, 2023: Hybrid
Research Symposium in Jena

Start: Wednesday 2 p.m.

Close: Thursday 12 p.m.

Contact

Abstract submission and
further information:

Dr. Nils Grashof

nils.grashof@uni-jena.de

SYMPOSIUM THEME

Understanding how firms and other stakeholders
cooperate and exploit networked resources is the
core agenda of this research symposium.
Increasingly, owning resources appears to be less
relevant to contemporary organisations than having
access to resourceful networks.

Businesses need to take into account the interplay
between local activities in regional clusters and
those embedded in global value chains in turbulent
times. Their various value creation activities may
follow different organisational principles – exchange
modes vary between market, hierarchy and
cooperative governance forms. The notion of
cultivating and accessing resourceful networks thus
is significant. Business activities extend beyond the
focal firm and into a dynamic relational space which
connects stakeholders, other firms and industry
participants in changing ecosystems.

The organisers of the research symposium have the
aim to bring together researchers from diverse
backgrounds to share knowledge and insights into
the topic of networks in changing business
environments. Building on this interdisciplinary
exchange we seek to establish a broad cooperative
research agenda about the contemporary role of
businesses in an increasingly networked world.

INVITATION TO ATTEND

The symposium is primarily held **in-person in Jena
(Germany)**. However, **for a limited number** of
persons we also offer the **possibility to join online**.
Hence, the symposium will be in a hybrid-mode.

INVITED TOPICS

We are interested in developing knowledge about
the role of relational resources in a networked
environment within changing business ecosystems.

We invite papers from a wide range of
multidisciplinary and cross-sectoral approaches in
the following topic areas:

- Sustainability-oriented strategies,
resources & networks
- Entrepreneurial ecosystems
- Cross-border clusters and networks
- Public policy in regional networks
- Network and cluster governance
- Outsourcing, back sourcing & GVCs
- Innovation network (dynamics) & open
innovation
- Regional resources/location advantage

ORGANISATIONAL MATTERS

The symposium will be a combination of keynote
speeches, paper presentations and highly
interactive sessions. We strive for an informal set-
up and a lot of interaction. There is **no fee for
participation** but it is expected participants pay for
their transport, accommodation and meals during
the conference.

ORGANISING TEAM

Prof. Susanne Royer, Euf, Germany
Prof. Kerry Brown, Edith Cowan Uni, Australia
Prof. John Burgess, Torrens University, Australia
A/Prof. Susanne Gretzinger, SDU, Denmark
A/Prof. Mads Bruun Ingstrup, SDU, Denmark
Dr. Sidsel Grimstad, Griffith University, Australia
Dr. Nils Grashof, FSU Jena, Germany