

Conference:
**Feminist perspectives on the platformisation of care work in
 European cities**

at Europa-Universität Flensburg, 2nd-4th of July, 2025

Organised by Sybille Bauriedl, Mê-Linh Riemann, Nicola Techel (all Europa-Universität Flensburg), Anke Strüver, Janne Martha Lentz, Helena Bellgardt (all University of Graz), Karin Schwiter, Christiane Meyer Habighorst, Sarah Staubli (all University of Zurich) and Emma Dowling (University of Vienna)

Further Information about the conference and abstracts of the contributions are available at our website: <https://www.uni-flensburg.de/international-conference-platformization-carework>



Programme

Time	Wednesday, 2.7. Room TAL 007	Thursday, 3.7. Room TAL 007, HEL 063 & HEL 065	Friday, 4.7. Room HEL 160
09.00 – 10.30		Session 3: Global entanglements of platformisation processes HEL 063 Session 4: Care work in the domestic sphere HEL 065	Session 9: Between isolation and belonging: bringing in migrants' perspectives on platform labour and services
10.30 – 11.00		Coffee break TAL 007	Coffee break
11.00 – 12.30	Registration Arrival with snacks and drinks	Session 5: Representation and objectification of care work(ers) HEL 063 Sessions 6: Platform practices in urban spaces HEL 065	Session 10: Who cares? Addressing intersectional inequalities and the promise of automatisisation
12.30 – 13.30	Opening Session 1: Opening remarks & Introduction to feminist perspectives on urban platform economies	Lunch break TAL 007	Lunch break Dining hall (Mensa)
13.30 – 14.00	Coffee break		
14.00 – 15.30	Session 2: On the rise and repercussions of platform capitalism	Panel discussion: Feminist perspectives on platform economies and future challenges with Olivia Blanchard, Emma Dowling, Yannick Ecker, Barbara Orth, Mê-Linh Riemann TAL 007	Closing Session 11: Concluding remarks and next steps by Emma Dowling
15.30 – 16.00	Coffee break	Coffee break TAL 007	
16.00 – 17.30	Keynote: 'Caring for the City – Migrant Gig Workers as Infrastructural Labour for Social Reproduction' by Kristina Zampoukos	Session 7: Platform labour as an answer to what? Regulatory shortcomings and processes of precarisation HEL 063 Session 8: On the varieties of emotional labour in digitally-mediated care work HEL 065	
18.30	Dinner at Indian <i>Restaurant Puripuri</i> (Angelburger Str. 22, 24937 Flensburg)	Get together with snacks at <i>Wertcafé</i> (Schiffbrücke 43-45, 24939 Flensburg)	

Opening Session 1: Introduction to feminist perspectives on urban platform economies

Wednesday, 2.7., 12:30-13:30 h

TAL 007

Session chair: Sybille Bauriedl

Title	Presenters
Opening remarks	<i>Monika Eigmüller</i> , Europa-Universität Flensburg
From care crisis to platform care...and back again?	<i>Emma Dowling</i> , University of Vienna
Feminist perspectives on urban platform economies	<i>Sybille Bauriedl</i> , Europa-Universität Flensburg <i>Karin Schwiter</i> , University of Zurich <i>Anke Strüver</i> , University of Graz
Caring, cleaning, and riding: Empirical insights into platformised care labour	<i>Janne Martha Lentz</i> , University of Graz <i>Christiane Meyer-Habighorst</i> , University of Zurich <i>Mê-Linh Riemann</i> , Europa-Universität Flensburg

Session 2: On the rise and repercussions of platform capitalism

Wednesday, 2.7., 14:00-15:30 h

TAL 007

Session chair: Anke Strüver

Title	Presenters
Time, space, reproduction: On the long history of platform labour	<i>Moritz Altenried</i> , <i>Mira Wallis</i> , Humboldt-Universität Berlin
Female delivers in Portugal's gig economy: Challenges, risks, and inequalities	<i>Daniela Ferreira</i> , <i>Margarida Queirós</i> , University of Lisbon
"This big shadow that we need to turn into light": How labour intermediaries moralise commodified domestic care work	<i>Christina Mittmasser</i> , University of Applied Sciences, Geneva

Session 3: Global entanglements of platformisation processes

Thursday, 3.7., 9:00-10:30 h

HEL 063

Session chair: Karin Schwiter

Title	Presenters
Hype or hope? Feminist perspectives on the platformisation of domestic work in Nairobi	<i>Sabin Bieri</i> , University of Bern
The rise of domestic work platforms and the transformation of migrant social reproductive labor in Madrid, Spain	<i>Ana Santamarina Guerrero</i> , <i>Francisco Fernández-Trujillo Moares</i> , Universidad Nacional de Educacion a Distancia, <i>Cristina Barrial Berbén</i> , Universitat Oberta de Catalunya

Session 4: Care work in the domestic sphere: on changing conditions and new challenges

Thursday, 3.7., 9:00-10:30 h

HEL 065

Session chair: Sybille Bauriedl

Title	Presenters
The private is political: Platform-mediated domestic cleaning and intersectional power hierarchies in the domestic sphere	<i>Janne Martha Lentz</i> , University of Graz
Incorporating the smart home into platform capitalism	<i>Eva Isselstein</i> , Universität Bayreuth
Gig-work platforms in informal home elder care: Power dynamics in the private household as a workplace	<i>Anna Korn</i> , Ruhr-Universität Bochum

Session 5: Representation and objectification of care work(ers) in the digital age

Thursday, 3.7., 11:00-12:30 h

HEL 063

Session chair: Janne Martha Lentz

Title	Presenters
Care as a representational practice: Researching the (in)visibility of private care work in creator culture	<i>Friederike Jage-D'Aprile, Shari Adlung</i> Film University Babelsberg
The careworker as influencer, care professional, and entrepreneur? Navigating social media as infrastructures for assetization	<i>Fenna Nijboer, Francisca Grommé</i> , Erasmus University Rotterdam

Session 6: Platform practices in urban spaces

Thursday, 3.7., 11:00-12:30 h

HEL 065

Session chair: Christiane Meyer-Habighorst

Title	Presenters
Informal workspaces in public space: Layers of female invisibility in delivery work	<i>Emilia Bruck</i> , TU Wien
Spatialising emotional labour: Cleaners' experiences on digital platforms in Berlin	<i>Sarinah</i> , Humboldt University Berlin, <i>Kartika Manurung</i> , University of Bonn

Session 7: Platform labour as an answer to what? Regulatory shortcomings and processes of precarisation

Thursday, 3.7., 16:00-17:30 h

HEL 063

Session chair: Emma Dowling

Title	Presenters
The irruption of digital care platforms: a homogeneous phenomenon?	<i>Isabel María Barrero Velázquez, Sofía Pérez de Guzmán</i> University of Cádiz
"It's a way to make life work": Platform work as a coping strategy for healthcare professionals under healthcare restructuring	<i>Peter van Eerbeek</i> , Karlstad University
Selfish and irresponsible? Everyday care ethics of self-employed nurses	<i>Justien Dingelstadt, Francisca Grommé</i> , Erasmus University Rotterdam

Session 8: On the varieties of emotional labour in digitally-mediated care work

Thursday, 3.7., 16:00-17:30 h

HEL 065

Session chair: Mê-Linh Riemann

Title	Presenters
A qualitative study of Norwegian freelancers' self-understandings and emotions	<i>Lin Proitz</i> , Østfold University College
Reshaping domestic labour? Intersectional perspectives on platform work in Switzerland	<i>Hélène Widmann</i> , University of Lausanne
Just keep on smiling! Emotional labour digitally exposed in platform-mediated domestic cleaning	<i>Katarzyna Gruszka</i> , Malmö University

Session 9: Between isolation and belonging: Bringing in migrants' perspectives on platform labour and services

Friday, 4.7., 9:00-10:30 h

HEL 160

Session chair: Karin Schwiter

Title	Presenters
"I don't want to underpay people": Migrant mothers in the Netherlands using online childcare platforms in navigating politics of belonging and care	<i>Colleen Boland</i> , Radboud University
Migrant live-in care workers and the introductory model in England: From agencies to platforms	<i>Nicky Sharma</i> , University of Sussex
At the hub: Unlikely encounters, new 'we-groups' and processes of division among food delivery riders in Hamburg	<i>Mê-Linh Riemann</i> , Europa-Universität Flensburg

Session 10: Who cares? Addressing intersectional inequalities and the promise of automatisisation

Friday, 4.7., 11:00-12:30 h

HEL 160

Session chair: Anke Strüver

Title	Presenters
The class structure of care platform labour: Stratification among digitally mediated care workers	<i>Franziska Baum</i> , University of Hamburg
Exploring the spatial relationality of intersectional inequalities: The experiences of care workers using digital labour platforms	<i>Christiane Meyer-Habighorst</i> , University of Zurich
Care as data labour: The platformisation of ageing in place	<i>Mathias Denecke</i> , University of Bochum

Closing Session 11: Concluding remarks and next steps

Friday, 4.7., 14:00-15:30 h

HEL 160

Session chair: Sybille Bauriedl

Title	Presenter
Concluding remarks and next steps	<i>Emma Dowling</i> , University of Vienna



Interdisciplinary Centre for
European Studies