

B: Brückenkurs/Preparatory Course in Business Administration

Studiengang:	M. Eng. Energie- und Umweltmanagement / M. Eng. Energy and Environmental Management
Modulbezeichnung:	Brückenkurs/Preparatory Course in Business Administration Course
ggf. Kürzel:	BAC
ggf. Untertitel:	Management of Small and Medium Sized Enterprises
ggf. Lehrveranstaltungen:	-
Semester:	Before the 1st semester
Modulverantwortliche(r):	Prof. Dr. Bernd Möller
Dozent(in):	Prof. Dr. Holger Hinz
Sprache:	English
Zuordnung zum Curriculum:	M. Eng. Energie- und Umweltmanagement for ‚Developing Countries‘, pre-course, compulsory
Lehrform / SWS:	Seminar with max. 25 students /3 SWS
Arbeitsaufwand:	150 hours
Kreditpunkte:	5 ECTS
Voraussetzungen:	none
Lernziele / Kompetenzen:	The course introduces the students to the field of “Business Administration” as a qualification for the M.Eng. Energie- und Umweltmanagement course.
Inhalt:	The course wants to introduce the students to the field of “Business Administration” <ul style="list-style-type: none"> • Main subjects of organization, production, marketing, finances and strategic planning • All functions are viewed from the perspective of small and medium sized enterprises, where entrepreneurship will also be discussed
Studien-Prüfungsleistungen:	Written examination (approx. 120 min.)
Literatur:	Hodgetts/Kuratko (1998) Effective Small Business Management. Dryden Press. Robbins/Coulter (2003) Management, Prentice Hall. Innovation and Entrepreneurship John Bessant, Imperial College Joe Tidd, University of Sussex ISBN: 978-0-470-03269-5. Barringer/Ireland (2010) Entrepreneurship, Pearson. Nielsen/Klyver/Evald/Bager (2009) Entrepreneurship in Theory and Practice, IDEA, Kolding, DK.