



Spring 2020
 Prof. Dr. Ulrich Glassmann
 Comparative Institutional Analysis

MA-Seminar/ Lecture (European Studies, International Management Studies) with tutorial (two groups)

Title: Europe in the Global Economy

Time: Tuesdays, weekly, 2.00-4.00pm

Venue: OSL 655

Start: March 10th 2020

Course description:

In the course “Europe in the Global Economy” students will analyse contemporary problems of European economies and societies which emerged due to globalization, de-industrialization and social change. The focus is on fundamental problems of our time, such as education, digitalization, the trade war, inequality, plutocracy etc. In the first sessions, students will become acquainted to the institutional set-up of the European economies and welfare states, learn about the different ways in which citizens are protected from social risks in European countries and will assess recent changes in economy and society. This is contrasted with the institutional design, economic policies and welfare in countries which are governed by systems of authoritarian capitalism.

The following sessions deal with the process of European economic integration, addressing the examples of the common agricultural policy and the creation of a common currency. In the remaining sessions students will focus on specific problems of modern economies, such as demographic change, housing, education etc. in the context of

globalization. The course is designed to teach students on the institutional diversity in which firms and markets are embedded and enable them to understand the transformative forces of market integration and globalization. They will develop a deeper understanding of the global conflict between liberalism and authoritarianism which currently shapes the political economies across the globe both between and within them.

Exam and literature:

Students will write a research paper in groups of three (15 pages) on one of the topics and give a presentation on their paper in the tutorial (15 minutes). The literature will be made available on Moodle.

Logistics and course plan (first session: 10.03.2020)

Session 1

Introduction to the Course

Europe from within – Economic and Social Diversity among the Member States

Session 2

Institutional Arrangements Governing European Member States' Economies

Hall, Peter & Soskice, David (2001): Introduction to Varieties of Capitalism, in: Hall, Peter and Soskice, David (eds.): *Varieties of Capitalism*. Oxford: Oxford University Press: 1-44.

Further Reading:

Nölke, Andreas & Vliegenthart, Arjan (2009): Enlarging the Varieties of Capitalism: The Emergence of Dependent Market Economies in East Central Europe. *World Politics*, 61 (4): 670-702.

Session 3

The Different Social Models of European Member States

Esping-Andersen, Gøsta (1990): *The Three Worlds of Welfare Capitalism*. Princeton, New Jersey: Princeton University Press: 9-54.

Further Reading:

Häusermann, Silja & Palier, Bruno (2008): The politics of employment-friendly welfare reforms in post-industrial economies, in *Socio-Economic Review*, 6: 559-586.

Scruggs, Lyle & Allan, James (2006): Welfare-state decommodification in 18 OECD countries: a replication and revision. *Journal of European Social Policy*, 16 (1): 55-72.

Session 4

Building a Single Market I – The Example of the Currency Union

Scharpf, Fritz W. (2011): Monetary Union, Fiscal Crisis and the Pre-emption of Democracy. *Zeitschrift für Staats- und Europawissenschaften*, 9 (2): 163-198.

Further Reading:

Scharpf, Fritz W. (2016): Forced Structural Convergence in the Eurozone – Or A Differentiated European Monetary Community. *MPIfG Discussion Paper 16/ 15*. Cologne: Max-Planck-Institut für Gesellschaftsforschung.

Session 5

Building a Single Market II – The Example of the Common Agricultural Policy

Matthews, Alan (2008) The European Union's Common Agricultural Policy and Developing Countries: the Struggle for Coherence. *European Integration*, 30 (3): 381–399.

Further Reading:

Alison Burrell (2009) The CAP: Looking Back, Looking Ahead. *European Integration*, 31 (3): 271-289.

Session 6

The Rise of Authoritarian Capitalism: Will Asia outpace the European Union?

Carney, Richard W. (2018) *Authoritarian Capitalism. Sovereign Wealth Funds and State-Owned Enterprises in East Asia and Beyond*. Cambridge: Cambridge University Press. Chapter 1.

Witt, Michael A. & Redding, Gordon (2014): China: Authoritarian Capitalism, in: Witt, Michael A. & Redding, Gordon (eds.) *The Oxford Handbook of Asian Business Systems*. Oxford: Oxford University Press: 11-32.

Further Reading:

Peck, Jamie & Zhang, Jun (2013): A variety of capitalism... with Chinese characteristics? *Journal of Economic Geography* 13: 357–396.

Development and Problems of the Global Economy

Session 7

Free Trade and its Consequences: From the EC and NAFTA to Donald Trump's Trade War

Krapohl, Sebastian & Fink, Simon (2013) Different Paths of Regional Integration: Trade Networks and Regional Institution-Building in Europe, Southeast Asia and Southern Africa. *Journal of Common Market Studies*, 51(3): 472-488.

Further Reading:

Young, Alisdair R. (2007) Trade Politics Ain't What It Used to Be: The European Union in the Doha Round. *Journal of Common Market Studies*, 45(4): 789-811.

Session 8

Global Financial Markets and the Financialization of the Real Economy

Mazzucato, Mariana (2018): *The Value of Everything. Making and Taking in the Global Economy*. Harmondsworth: Penguin Books.

Further Reading:

Aalbers, Manuel B. (2008) The Financialization of Home and the Mortgage Market Crisis. *Competition & Change*, 12 (2): 148–166.

Session 9

Financialization and Housing Markets in Europe and Asia

Schwartz, Herman & Seabrooke, Leonard (2008): Varieties of Residential Capitalism in the International Political Economy: Old Welfare States

and the New Politics of Housing. *Comparative European Politics*, 6: 237–261.

Futher Reading:

Fulong Wu (2015): Commodification and housing market cycles in Chinese cities. *International Journal of Housing Policy*, 15 (1): 6-26.

Technological Change and the Global Economy

Session 10

Places of Innovation in the Global Economy – The Example of Silicon Valley

Keese, Christoph (2016). *The Silicon Valley Challenge. A Wakeup Call for Europe*. New York/ London: Penguin Books. Chapter 2,3,4,5

Session 11

The Institutional Foundations of the Knowledge Economy

Iversen, Torben & Soskice David (2019) *Democracy and Prosperity. Reinventing Capitalism through a Turbulent Century*. Princeton: Princeton University Press.

Session 12

Technology, Education and Rising Inequality

Goldin, Claudia & Katz, Lawrence F. (2008): *The Race between Education and Technology*. Cambridge, Mass.: Harvard University Press.

Further Reading:

Huber, Evelyne and Stephens, John D. (2014): Income inequality and redistribution in post-industrial democracies: demographic, economic and political determinants, in: *Socio-Economic Review*, 12 (2): 245–267.

Session 13

De-industrialization, Digitalization and the Future of Work

Ford, Martin (2016): *The Rise of the Robots: Technology and the Threat of Mass Unemployment*. London: Oneworld Publications.