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International Management (B.A.)

» Listen

Note: New semester term periods at the entire Europa-Universität starting September 2017. - [Read more!](#) (German only)

Key facts

- » Degree: Bachelor of Arts (B.A.), B.A. int.
- » Study Contents:
 - » Management- and Business Sciences
 - » Business Administration
 - » Advanced Economics
 - » Work- and Organisational Psychology
 - » Information Technology
 - » Statistics, Social-scientific Methods and Law Basics
- » There are two language areas offered:
 - » Danish (German-Danish Double Degree Bachelor of Arts / [B.A. int.](#))
 - » Spanish (Degree Bachelor of Arts)
- » Department: [Internationales Institut für Management und ökonomische Bildung](#) (IIM)
- » Study Coordinator: Prof. Dr. Susanne Royer
- » Regular Study Time: 6 Semesters, 180 CP
- » Languages of Instruction: German / English / Danish or Spanish
- » Start of Studies: every winter term
- » Admission Restriction:
 - » Information is available [here](#) or on the [application pages](#) of the programme.
 - » The NC is re-terminated at each application date.
- » Tuition Fees: no, but a semester fee.

Further Information: Study Programm Brochure ([as a Download - German language](#))

Profile

The Bachelor of Arts International Management combines a classic economics basic training with international and social science emphasis. There are two language areas offer

- » Danish (Germna-Danish Double Degree Bachelor of Arts / [B.A. int.](#))
- » Spanish (Degree Bachelor of Arts)

The Linguistic Education is associated with economically oriented cultural studies that ahre taught in the chosen language. The cultural studies deal - depending on the langauge focus - with Spain/Latin America and Scandinavia. Teaching languages are German, English and Spanish or Danish.

Note for the coming winter term WiSe 2014/15:

Who selects the Danish focus will attend courses (Tuesdays and Thursdays) at the University of Southern Denmark (SDU) in Sønderborg/DK.

Those who study the Spanish Focus has the possibility to attend single courses at the SDU in Sønderborg/DK.

Further information are available [here](#).

The study programme has been accredited through the Foundation for Int. Business Administration Accreditation ([FIBAA](#)).

Study Structure International Management

| Dänischer Sprachniveau | | | | | | |
|------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|--------------------------------------|--------------------------------------|
| 1 | Vergleichende Gesellschaftssysteme 1 | Mikroökonomik | Statistik 1: Grundlagen Statistik | Methoden 1: Wissenschaftliches Arbeiten | Controlling | Dänisch |
| 2 | Vergleichende Gesellschaftssysteme 2 | Makroökonomik | Statistik 2: Anwendung Statistik | Grundlagen Zivildienst | Personal | Dänisch |
| 3 | International Economics | Mensch & Arbeit | Einführung Marketing | Methoden 2: Einfaches Projekt | English | Dänisch |
| 4 | Kommunikation & Kultur 1 | Mensch & Organisation | Investition & Finanzierung | English | Dänisch | |
| 5 | Organizational Behavior | International Business and Economics | International Business and Economics | International Business and Economics | International Business and Economics | International Business and Economics |
| 6 | Informations-technologie | Arbeitsrecht und International Law | Bachelor Thesis | | | English |

Prüfungsumgebung (Übersicht der Universität Flensburg für den Bachelorstudiengang „International Management“ mit Abschluss „Bachelor of Arts (BA)“ 2020

Notizen:
 Mensch & Wirtschaftswissenschaften und Bachelorarbeit (Ergebnis 100 %): Wahlpflichtfach 1 (2 CP)
 Sprachausbildung Dänisch / English (Ergebnis 100 %): Wahlpflichtfach 2 (2 CP) Summe: 100/100

| Spanischer Sprachniveau | | | | | | |
|-------------------------|--------------------------|---|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------|
| 1 | Mikroökonomik | Einführung in das Studium | Statistik I: Grundlagen Statistik | Controlling | Spanisch | |
| 2 | Makroökonomik | Methoden 1: Wissenschaftliches Arbeiten | Statistik 2: Anwendung Statistik | Personal | Finance | Spanisch |
| 3 | Ökonomik Regional 1 | Methoden 2: Einfaches Projekt | Vertiefungsmodul VWL | Mensch & Arbeit | Organisation | Spanisch |
| 4 | Ökonomik Regional 2 | International Business and Economics | International Business and Economics | Mensch & Organisation | Recht 1 | Spanisch |
| 5 | Area Studies | Area Studies | International Business and Economics | International Business and Economics | International Business and Economics | Marketing |
| 6 | El mundo hispanocultural | Bachelor Thesis | | | Recht 2 | Informations-technologie |

Prüfungsumgebung (Übersicht der Universität Flensburg für den Bachelorstudiengang „International Management“ mit Abschluss „Bachelor of Arts (BA)“ 2020

Notizen:
 Pflichtfach Wirtschaftswissenschaften für Bachelorarbeit (Ergebnis 100 %): Wahlpflichtfach 1 (max. 10 CP/10 CP)
 Sprachausbildung Spanisch (Ergebnis 100 %): Wahlpflichtfach 2 (max. 10 CP/10 CP) Summe: 100/100

Documents

Below are the current module catalog and the current study and examination regulations.

Older versions are available [here](#).

module catalog 2012



Datum: 02/19/2020
 Datei: 552 KB (PDF)

[Download](#)

examination regulation



Datum: 02/17/2020
 Datei: 249 KB (PDF)

[Download](#)

Professional Perspectives

Graduates are suitable for direct entry as a generalist in smaller or medium-sized enterprises as well as for a trainee programme of a large company.

Also working as an assistant or assistant to the executive in national and international companies may be possible due to the international orientation .

From the perspective of professional practice, the objectives of the program meet the requirements in a competitive environment that is increasingly influenced by internationality.

Master

The course is also preparing for an economics- oriented master's programme, especially if this has an international orientation .

At Europa-Universität Flensburg, you have the opportunity to join the Master 's programme in [International Management Studies \(M.A.\)](#) or Master 's degree in [European Studies](#).

Information and Counseling

- » [Student Guidance and Counseling Service](#)
- » Programme Advisor: Anna Thomsen
- » For the Danish focus: [Danish Office](#)
- » Admission Office
- » [SPA](#) (Service Center for Examination Matters)

Internship

- » CampusCareer

» Programme Advisor: ! Anna Thomsen

Going Abroad

» If you want to [go abroad](#), you will find all necessary information at the International Center.

Further Links

» [AStA](#) (students' union executive committee)

You want to apply?

All information about the online application process can be found [here!](#)

Information on studying without university-entrance diploma can be found [here!](#)

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