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International Management (B.A.)

» Listen

Note: New semester term periods at the entire Europa-Universität starting September 2017. - [Read more!](#) (German only)

Key facts

- » Degree: Bachelor of Arts (B.A.), B.A. int.
- » Study Contents:
 - » Management- and Business Sciences
 - » Business Administration
 - » Advanced Economics
 - » Work- and Organisational Psychology
 - » Information Technology
 - » Statistics, Social-scientific Methods and Law Basics
- » There are two language areas offered:
 - » Danish (German-Danish Double Degree Bachelor of Arts / [B.A. int.](#))
 - » Spanish (Degree Bachelor of Arts)
- » Department: [Internationales Institut für Management und ökonomische Bildung](#) (IIM)
- » Study Coordinator: Prof. Dr. Susanne Royer
- » Regular Study Time: 6 Semesters, 180 CP
- » Languages of Instruction: German / English / Danish or Spanish
- » Start of Studies: every winter term
- » Admission Restriction:
 - » Information is available [here](#) or on the [application pages](#) of the programme.
 - » The NC is re-terminated at each application date.
- » Tuition Fees: no, but a semester fee.

Further Information: Study Programm Brochure ([as a Download - German language](#))

Profile

The Bachelor of Arts International Management combines a classic economics basic training with international and social science emphasis. There are two language areas offer

- » Danish (German-Danish Double Degree Bachelor of Arts / [B.A. int.](#))
- » Spanish (Degree Bachelor of Arts)

The Linguistic Education is associated with economically oriented cultural studies that are taught in the chosen language. The cultural studies deal - depending on the language focus - with Spain/Latin America and Scandinavia. Teaching languages are German, English and Spanish or Danish.

Note for the coming winter term WiSe 2014/15:

Who selects the Danish focus will attend courses (Tuesdays and Thursdays) at the University of Southern Denmark (SDU) in Sønderborg/DK.

Those who study the Spanish Focus has the possibility to attend single courses at the SDU in Sønderborg/DK.

Further information are available [here](#).

The study programme has been accredited through the Foundation for Int. Business Administration Accreditation ([FIBAA](#)).

Study Structure International Management

1	Vergleichende Gesellschaftssysteme 1	Mikroökonomik	Statistik 1: Grundlagentheorie	Methoden 1: Wissenschaftliches Arbeiten	Controlling	Dänisch
2	Vergleichende Gesellschaftssysteme 2	Makroökonomik	Statistik 2: Anwendung	Grundlagen: Ethik	Personal	Dänisch
3	International Economics	Mensch & Arbeit	Einführung Marketing	Methoden 2: Einfaches Projekt	English	Dänisch
4	Kommunikation & Kultur 1	Mensch & Organisation	International Business and Economics	English	Dänisch	Dänisch
5	Organizational Behavior	International Business and Economics	International Business and Economics	International Business and Economics	International Business and Economics	International Business and Economics
6	Informations-technologie	Arbeitsrecht und International Business and Economics	Bachelor Thesis			English

Prüfungsumgebung (Übersicht der Universität Flensburg für den Bachelorstudiengang „International Management“ mit Abschluss „Bachelor of Arts (BA)“ 2023)

1	Mikroökonomik	Einführung in das Studium	Statistik I: Grundlagentheorie	Controlling	Spanisch	
2	Makroökonomik	Methoden 1: Wissenschaftliches Arbeiten	Statistik 2: Anwendung	Personal	Finance	Spanisch
3	Ökonomik Regional 1	Methoden 2: Einfaches Projekt	Vertiefungsmodul VWL	Mensch & Arbeit	Organisation	Spanisch
4	Ökonomik Regional 2	International Business and Economics	International Business and Economics	Mensch & Organisation	Recht 1	Spanisch
5	Area Studies	Area Studies	International Business and Economics	International Business and Economics	International Business and Economics	Marketing
6	El mundo hispanocultural	Bachelor Thesis			Recht 2	Informations-technologie

Prüfungsumgebung (Übersicht der Universität Flensburg für den Bachelorstudiengang „International Management“ mit Abschluss „Bachelor of Arts (BA)“ 2023)

Documents

Below are the current module catalog and the current study and examination regulations.

Older versions are available [here](#).

module catalog 2012

Datum: 05/08/2017
Datei: 570 KB (PDF)

[Download](#) 📄

examination regulations

Datum: 04/02/2014
Datei: 406 KB (PDF)

[Download](#) 📄

Professional Perspectives

Graduates are suitable for direct entry as a generalist in smaller or medium-sized enterprises as well as for a trainee programme of a large company.

Also working as an assistant or assistant to the executive in national and international companies may be possible due to the international orientation .

From the perspective of professional practice, the objectives of the program meet the requirements in a competitive environment that is increasingly influenced by internationality.

Master

The course is also preparing for an economics- oriented master's programme, especially if this has an international orientation .

At Europa-Universität Flensburg, you have the opportunity to join the Master 's programme in [International Management Studies \(M.A.\)](#) or Master 's degree in [European Studies](#).

Information and Counseling

- ▶ [Student Guidance and Counseling Service](#)
- ▶ Programme Advisor: **!** Anna Thomsen
- ▶ For the Danish focus: [Danish Office](#)
- ▶ Admission Office
- ▶ [SPA](#) (Service Center for Examination Matters)

Internship

- ▶ CampusCareer

» Programme Advisor: ! Anna Thomsen

Going Abroad

» If you want to [go abroad](#), you will find all necessary information at the International Center.

Further Links

» [AStA](#) (students' union executive committee)

You want to apply?

All information about the online application process can be found [here!](#)

Information on studying without university-entrance diploma can be found [here!](#)

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