



Start > Courses of Study > Firsthand Reports

- › B.A. International Management
- › M.A. International Management Studies
- › M.A. European Studies
- › Possible Double Degree MA IMS/CMI
- › **Firsthand Reports**
- › Alumni
- › Spring Semester 2020 - news

## Firsthand Reports

Listen

We have asked students and graduates of the Bachelor's programme about their experiences with International Management. They talk about requirements, study contents, career opportunities and the social life in Flensburg.

### Graduates

#### Anna Trappe, Group Marketing Manager, KRM (ECCO Shoes Retail Europe)



Why should one decide to study International Management?

Because it offers a perfect combination between economics and intercultural communication. It is the best choice if you are looking for something more than the typical degree in business studies.

#### Daniel Pastoors, Account Strategist, Google Ireland



Was it difficult to apply for a job with a Bachelor's degree?

Definitely not. During my job interviews, I never experienced a negative reaction. On the contrary, the more open I was about my decision, the more positive reactions I received.

#### Oliver Dannenberg, Director of New Business, RBC GmbH Hamburg



Did your Bachelor's programme prepare you sufficiently for the Master?

The Bachelor's programme prepared me well. It teaches you the fundamentals in many fields, which serves as a solid basis for a more focused Master's degree.

For full reports in German language, click [here](#).

Europa-Universität Flensburg  
Auf dem Campus 1  
24943 Flensburg  
Germany



Phone: +49 461 805 02  
Fax: +49 461 805 2144  
Internet: [www.uni-flensburg.de](http://www.uni-flensburg.de)