



- › [Team](#)
- › [Organisational Chart](#)
- › [Travel directions](#)

Prof. Dr. Susanne Royer

🔊 Listen

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Institutions

Name	Abteilung Strategisches und Internationales Management
Position	Professorinnen und Professoren
Name	Internationales Institut für Management und ökonomische Bildung
Position	Studienleitung
Name	Prüfungsausschuss IM, IMS, EuS
Position	Mitglied

Lectures

No	Title ^	Type	Semester
22PF04b	BWL 3: Organisation	Vorlesung/Übung	Autumn semester 2019
221296b	Doktorandenkolloquium	Doktorandenveranstaltung	Autumn semester 2019
22S103b	Entrepreneurship: Theory and Practice	Vorlesung	Autumn semester 2019
221295b	Forschungskolloquium	Doktorandenveranstaltung	Autumn semester 2019

No	Title ^	Type	Semester
22S220b	Forschungsseminar Strategie und Organisation	Seminar	Autumn semester 2019
22W123b	International Strategic Management	Prüfung	Autumn semester 2019
22S203b	Organisationsgestaltung internationaler Unternehmen	Vorlesung	Autumn semester 2019

Vita

- ▶ 2005-2016: Adjunct Professor at the School of Management, Faculty of Business, Queensland University of Technology Brisbane, Australia
- ▶ Since November 2004: Director of the Institute of International Management, University of Flensburg
- ▶ Since November 2004: University professor for Business Administration, University of Flensburg
- ▶ May 2003 to October 2004: Substituting Professor at the Chair of Business Administration, esp. Small and Medium-sized Enterprises, University of Flensburg
- ▶ September 2003: Awarded Venia Legendi (Business Administration) by the Faculty of Economics, University of Paderborn
- ▶ Juli 2003: Completion of habilitation, University of Paderborn, topic: 'Creating Competitive Advantages with Intangible Web Goods - Considerations on the Basis of Strategic Management Theory'
- ▶ 2000-2003: Research assistant at the Chair of Business Administration, esp. Organisation und International Management, University of Paderborn
- ▶ July to November 2000: Lecturer for Strategic Management at the School of Management, Queensland University of Technology, Brisbane, Australia
- ▶ April 2000: Awarded PhD: Strategische Erfolgsfaktoren horizontaler kooperativer Wettbewerbsbeziehungen - Eine auf Fallstudien basierende erfolgsorientierte Analyse am Beispiel der Automobilindustrie
- ▶ 1995-2000: Research assistant at the Chair of Business Administration, esp. Organisation und International Management, University of Paderborn
- ▶ Stay abroad: 1992 Bank Leumi/London and 1994 Royal Bank of Scotland/Manchester
- ▶ Academic studies of Business Administration, University of Paderborn, Dipl. Kauffrau (1995)

Publications

Back to top Page # [14330](#) Permalink 10/28/2019

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