

» Our Staff

- » Alm, Maria (Dr.)
- » Baudemann, Kristina
- » Beck, Tina
- » **Beger, Anke**
 - » Presentations
 - » Research
 - » Publications
 - » Vita
 - » **Projects**
 - » **The role of metaphor in communicating knowledge**
- » Däwes, Birgit (Prof. Dr.)
- » Erickson, Andrew
- » Hambrett, Olivia
- » Heike, Christie
- » Jäkel, Olaf (Prof. Dr.)
- » Lechner, Simone
- » Limberg, Holger (Prof. Dr.)
- » Loock, Kathleen (Dr.)
- » Machat, Sibylle (Dr.)
- » Parker, Geoff (Dr.)
- » Rohleder, Rebekka (Dr.)
- » Schmid, Johannes
- » Smith, Michelle (Dr.)
- » Webster-Parmentier, Bethany
- » Witen, Michelle (Prof. Dr.)
- » Former Colleagues
- » Office Hours
- » Secretariat
- » How to get here
- » Student Council

The role of metaphor in communicating knowledge in academic discourse

» Listen

This project investigated the role of (deliberate) metaphor in knowledge communication in academic discourse. It includes comprehensive qualitative metaphor analyses in a corpus of 23 US-American college lectures. The project uncovers the various forms and functions of deliberate metaphors that are used in lectures from four different disciplines (biology, chemistry, philosophy, and psychology). Furthermore, the debate about the contested notion of 'deliberate metaphor', a concept that is still in its infancy, is advanced by critical discussions of the identification and application of deliberate metaphors.

Keywords

metaphor, Metapher, Conceptual Metaphor Theory, deliberate metaphor, academic discourse, academic lectures, knowledge communication

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