



Veröffentlichungsreihen

🔊 Vorlesen

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Focus	This series focussing on research in international human resource management and strategy is designed to stimulate discussions on current developments in these disciplines. The scope of this series reflects the importance of the fields of strategy and human resource management in the international environment of a globalised world. Both areas have the potential to contribute essentially to the description and explanation of competitive advantage realisation, performance issues and contributions to achieving other corporate goals and objectives. therefore, these arenas need attention in research as well as in practice. This series will focus on the latest research results in these fields by integrating original research results from research projects including collaborative research projects and doctoral research.
Theoretical spectrum	The theoretical spectrum covered in this series is purposefully wide. First, it acknowledges the strong focus on resource-oriented perspectives which dominate discussions in strategy research and it also recognises the critical value of human resources in an organisational context. As the first volume demonstrates, a variety of theoretical perspectives can offer promising avenues for research. The aim is to provide through this series an open platform for strategy and human resource analyses emphasising focused explanations in order to complete the puzzle of relevant research in both disciplines. Therefore, economic, psychological and sociological contributions are invited in order to capture the phenomena to be examined within this series in an interdisciplinary fashion.
International dimension	The international dimension encompasses various perspectives. First, as in intercultural management studies, this includes examples embedded in a country specific context. Furthermore, international comparative studies as well as studies focusing on the management of multinational corporations are welcome. Of course, the analysis of special international challenges faced by smaller players is encouraged. Thus the series is open for studies following either universalist or contextualist paradigms. The international scope of the series is acknowledged by a high degree of openness towards publications in different languages in order to reach a large international audience and to provide a platform for increasing visibility of the research results in international human resource management and strategy. This leads to a broad field of investigation in a highly relevant area.
Methodical spectrum	The same openness applies to the methodological designs of the studies. Here, quantitative as well as qualitative approaches are welcome. The criterion for inclusion of a contribution based on surveys, interviews, experimental studies etc. is the rigour of the selected methodology and the fit to the research question.
Future authors	The interface between both disciplines is at the heart of the research concerns of both editors. Bringing together our ideas from both identified research fields is not only reflected in joint publications and projects but also manifested in our combined research colloquia. We are therefore looking forward to including the forthcoming theses of our PhD students in this book series and would also like to encourage researchers from other universities and business schools to use this platform by contributing their work. This, of course, includes early career researchers. The overall goal is to develop a series of high quality volumes based on sound theoretical reasoning and if applicable, rigorous empirical investigations.

Prof. Dr. Susanne Royer ist Herausgeberin des 'International Journal of Globalisation and Small Business (IJGSB). In dieser internationalen Zeitschrift werden Internationalisierungswege und -strategien junger bzw. kleiner Unternehmen untersucht. Das International Journal of Globalisation and Small Business bietet Raum für und fördert die Diskussion der Anforderungen der sich globalisierenden Welt an das Management kleiner Unternehmen. Die dramatischen Änderungen der Unternehmensumwelt haben Auswirkungen auf kleine Unternehmen, die nicht nur in Gefahren bestehen, sondern auch neue Optionen erschaffen. Manager in kleinen Unternehmen müssen sich zunehmend gleichzeitig mit globalen und lokalen Wettbewerbsdimensionen auseinandersetzen. Deshalb ist die tiefgehende Erforschung des Spannungsfeldes "Globalisierung und kleine Unternehmen" hochrelevant.

Das Ziel des [IJGSB](#) ist es, Chancen und Risiken der Globalisierung für kleine Unternehmen zu erforschen. Es wird angestrebt,

IJGSB zum effektiven Kommunikationskanal zwischen Politik, Regierungsagenturen, akademischen und Forschungsinstitutionen sowie Personen, die sich in Unternehmen mit der komplexen Rolle kleiner Unternehmen in der Gesellschaft auseinandersetzen, zu entwickeln. Die internationale Dimension wird betont, um kulturelle und nationale Barrieren zu überwinden und den dynamischen technologischen Erfordernissen sowie den anderen Veränderungen der globalen Wirtschaft aus der Perspektive kleiner Unternehmen gerecht zu werden. Beispielhafte Themen, die für IJGSB von Interesse sind, liegen in folgenden Bereichen: international strategies of small firms, entrepreneurship in global business, small businesses in a changing environment, globalisation in family businesses, innovation management in global competition.

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