

»Networks in changing business ecosystems« Research Symposium in Kolding: 21.-22. June, 2018



Photo credit: M. Royer, L. Royer

Venue

University of Southern Denmark,
Institute of Entrepreneurship and
Relationship Management

https://www.sdu.dk/en/om_sdu/institut/center/ier_entrepreneurskab_og_relationsledelse

Call for Contributions

Abstracts and proposals (approx. 500 words) relating to the symposium theme *networks in changing business environments* are invited. Please include author affiliations and contact details of corresponding author.

Key Dates

1. May 2018: Deadline for submission of abstracts and proposals – early submissions are welcome!

21.-22. June 2018: Research Symposium in Kolding

Contact

Enquiries and abstract submission:
Jane Petersen
janep@sam.sdu.dk

Further information:
A/Prof. Susanne Gretzinger
sug@sam.sdu.dk

SYMPOSIUM THEME

Understanding how firms and other stakeholders cooperate and exploit networked resources is the core agenda of this research symposium. Increasingly, owning resources appears to be less relevant to contemporary organisations than having access to resourceful networks.

Today, businesses need to take into account the interplay between local activities in regional clusters and those embedded in global value chains. Their various value creation activities may follow different organisational principles and exchange modes vary between market, hierarchy and cooperative governance forms. The notion of cultivating and accessing resourceful networks is thus significant. Business activities extend beyond the focal firm and into a dynamic relational space which connects stakeholders, other firms and industry participants in changing eco-systems.

The organisers of the research symposium aim to bring together researchers and practitioners from diverse backgrounds to share knowledge and insights into the topic of networks in changing business environments. Building on this interdisciplinary exchange, we seek to establish a broad cooperative research agenda about the contemporary role of businesses in an increasingly networked world.

INVITATION TO ATTEND

The symposium takes place from **Thursday, June 21 (2 p.m. start)**, to **Friday, June 22, 2018 (5 p.m. end)** at Pakhuset, in Kolding (Denmark) (<https://syddanskeforskerparker.dk/afdelinger/pakhuset/>)

INVITED TOPICS

We are interested in developing knowledge about the role of relational resources in a networked environment within changing business eco-systems.

We invite papers and proposals from a wide range of multidisciplinary and cross-sectoral approaches from researchers and practitioners in the following topic areas:

- Firm resources, strategy and networks
- Disruptive business models and networks
- Entrepreneurial ecosystems
- Small businesses in networks
- Cross-border clusters and networks
- Public policy in regional networks
- Network and cluster governance
- Best/worst practice cases
- Innovation networks and open innovation
- Regional resources/locational advantage
- The role of stakeholders
- Social entrepreneurship and participation

ORGANISATIONAL MATTERS

The symposium will be a combination of keynote speeches, paper presentations and highly interactive sessions. There is no symposium fee but participants pay for own transport, accommodation and meals.

ORGANISING TEAM

A/Prof. Susanne Gretzinger, SDU, Denmark
A/Prof. Mads Bruun Ingstrup, SDU, Denmark
Research Assistant Jane Petersen, SDU, Denmark
Prof. Susanne Royer, EUF, Germany
Prof. Kerry Brown, Edith Cowan Uni, Australia
Prof. John Burgess, RMIT Uni, Australia