

Research Symposium in Flensburg, June 12-13, 2017

»Networks in changing business ecosystems«



Photo credit: M. Royer, L. Royer

Venue

Europa-Universität Flensburg
(Main Campus, DUB 008)
hosted by the Department of
Strategic & International
Management (IIM)
(<http://www.uni-flensburg.de/strategie>)

Call for Contributions

Abstracts (approx. 500 words) relating to the symposium theme *Networks in changing business environments* are invited. Please include author affiliations and contact details of corresponding author.

Key Dates

1 May 2017: Deadline for submission of abstracts – early submissions are welcome!

12-13 June 2017: Research Symposium in Flensburg

Symposium starts 2 p.m. Mon
Symposium dinner 7 p.m. Mon
Symposium close 5 p.m. Tues

Contact

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SYMPOSIUM THEME

Understanding how firms and other stakeholders cooperate and exploit networked resources is the core agenda of this research symposium. Increasingly, owning resources appears to be less relevant to contemporary organisations than having access to resourceful networks.

Today, businesses need to take into account the interplay between local activities in regional clusters and those embedded in global value chains. Their various value creation activities may follow different organisational principles – exchange modes vary between market, hierarchy and cooperative governance forms. The notion of cultivating and accessing resourceful networks thus is significant. Business activities extend beyond the focal firm and into a dynamic relational space which connects stakeholders, other firms and industry participants in changing ecosystems.

The organisers of the research symposium have the aim to bring together researchers from diverse backgrounds to share knowledge and insights into the topic of networks in changing business environments. Building on this interdisciplinary exchange we seek to establish a broad cooperative research agenda about the contemporary role of businesses in an increasingly networked world.

INVITATION TO ATTEND

The symposium takes place from Monday, June 12 (2 p.m. start) to Tuesday, June 13, 2017 (5 p.m. end) at Europa-Universität Flensburg, Germany.

INVITED TOPICS

We are interested in developing knowledge about the role of relational resources in a networked environment within changing business ecosystems.

We invite papers from a wide range of multidisciplinary and cross sectoral approaches from researchers and practitioners in the following topic areas:

- Firm resources, strategy and networks
- Disruptive business models and networks
- Entrepreneurial ecosystems
- Small businesses in networks
- Cross-border clusters and networks
- Public policy in regional networks
- Network and cluster governance
- Best/worst practice cases
- Innovation networks and open innovation
- Regional resources/location advantage

ORGANISATIONAL MATTERS

The symposium will be a combination of keynote speeches, paper presentations and highly interactive sessions.

There is no fee for participation but it is expected participants pay for their transport, accommodation and meals during the conference.

ORGANISING TEAM

Prof. Susanne Royer, EUF, Germany

Prof. Kerry Brown, Edith Cowan Uni, Australia

Prof. John Burgess, RMIT Uni, Australia

A/Prof. Susanne Gretzinger, SDU, Denmark

Ass. Prof. Mads Bruun Ingstrup, SDU, Denmark